



National Marine Manufacturers Association

nmma.org

ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN FLORIDA

CONGRESSIONAL DISTRICT 22

Number of Recreational Boats*	27,679
Recreational Boating Industry Businesses	655
Total Jobs	4,249
Annual Recreational Boating-Related Spending	\$215.7 MILLION



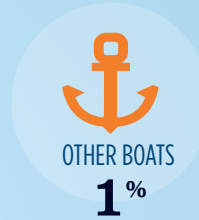
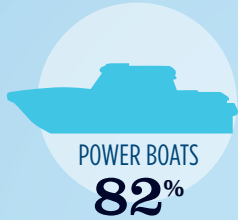
TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

\$522.4 MILLION

RECREATIONAL BOATS IN FL-22

TOTAL BOATS* 27,679

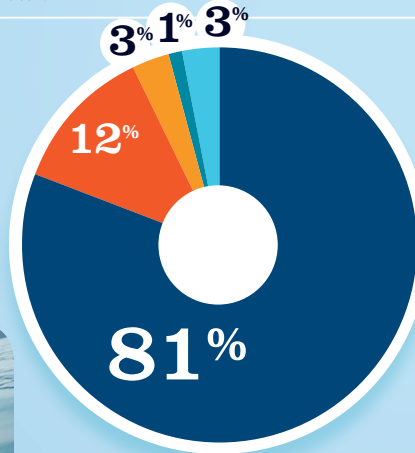
REGISTERED BOATS	27,679
Power boats	22,627
PWCs	3,861
Sailboats	923
Other Boats	268
HOUSEHOLDS PER BOAT	11.4



* Total boats are registered boats as reported by states to the USCG.

RECREATIONAL BOATING CREATES JOBS IN FL-22

TOTAL BOATING JOBS	4,601
Boat Building	136
Motor / Engine Mfgr.	48
Accessory / Supplies Mfgr.	130
Dealers / Wholesalers	545
Boat Services	3,742

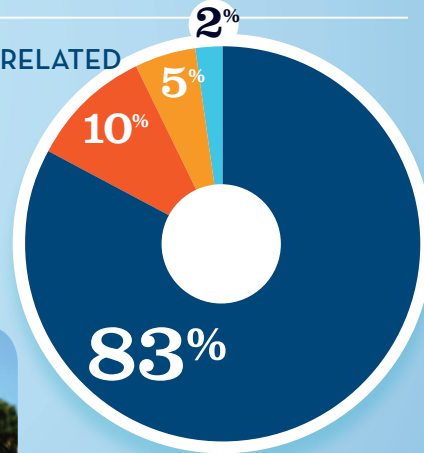


BOAT BUILDING
MOTOR/ENG. MFR.
ACC./SUPPLIES MFR.
DLRS/WHOLESALERS
BOAT SERVICES



RECREATIONAL BOATING-RELATED BUSINESSES IN FL-22

TOTAL BUSINESSES	655
Boat Building	11
Motor / Engine Mfgr.	3
Accessory / Supplies Mfgr.	30
Dealers / Wholesalers	69
Boat Services	542

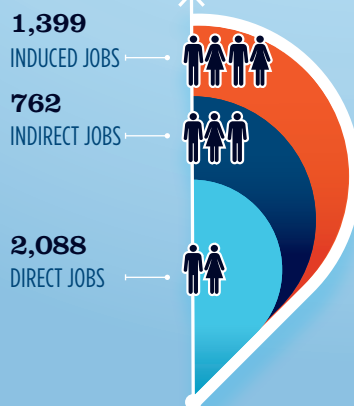


BOAT BUILDING
MOTOR/ENG. MFR.
ACC./SUPPLIES MFR.
DLRS/WHOLESALERS
BOAT SERVICES



ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN FL-22

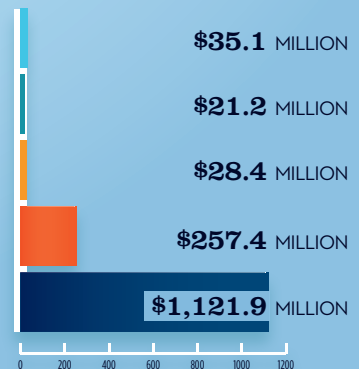
EST. TOTAL JOBS	4,249
EST. TOTAL LABOR INCOME (MILLIONS)	\$177.8
Est. Direct Income	\$74.6
Est. Indirect Income	\$42.0
Est. Induced Income	\$61.2



RECREATIONAL BOATING INDUSTRY SALES IN FL-22

Boat Building	\$35.1 MILLION
Motor / Engine Mfgr.	\$21.2 MILLION
Accessory / Supplies Mfgr.	\$28.4 MILLION
TOTAL MFR. SALES	\$84.7 MILLION
Dealers / Wholesalers	\$257.4 MILLION
Boat Services	\$1,121.9 MILLION
TOTAL RETAIL & SERVICES SALES	\$1,379.3 MILLION

BOAT BUILDING
MOTOR/ENG. MFR.
ACC./SUPPLIES MFR.
DLRS/WHOLESALERS
BOAT SERVICES



Source: NMMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University